

RH Commodity Supply Meet China

November 2006

*Quality Contraceptives
at
affordable prices.*

A presentation by :-

Famy Care Limited - India

Millennium Development Goals (ICPD 1994)

Though thr MDGs do not include a goal specific to reproductive health, the following goals are closely linked to reproductive health.

- *Promote Gender equality and empower women.*
- *Reduce Child Mortality.*
- *Improve Maternal Health.*
- *Combat HIV/AIDS, tuberculosis, malaria and other diseases.*
- *Develop a global partnership for development.*

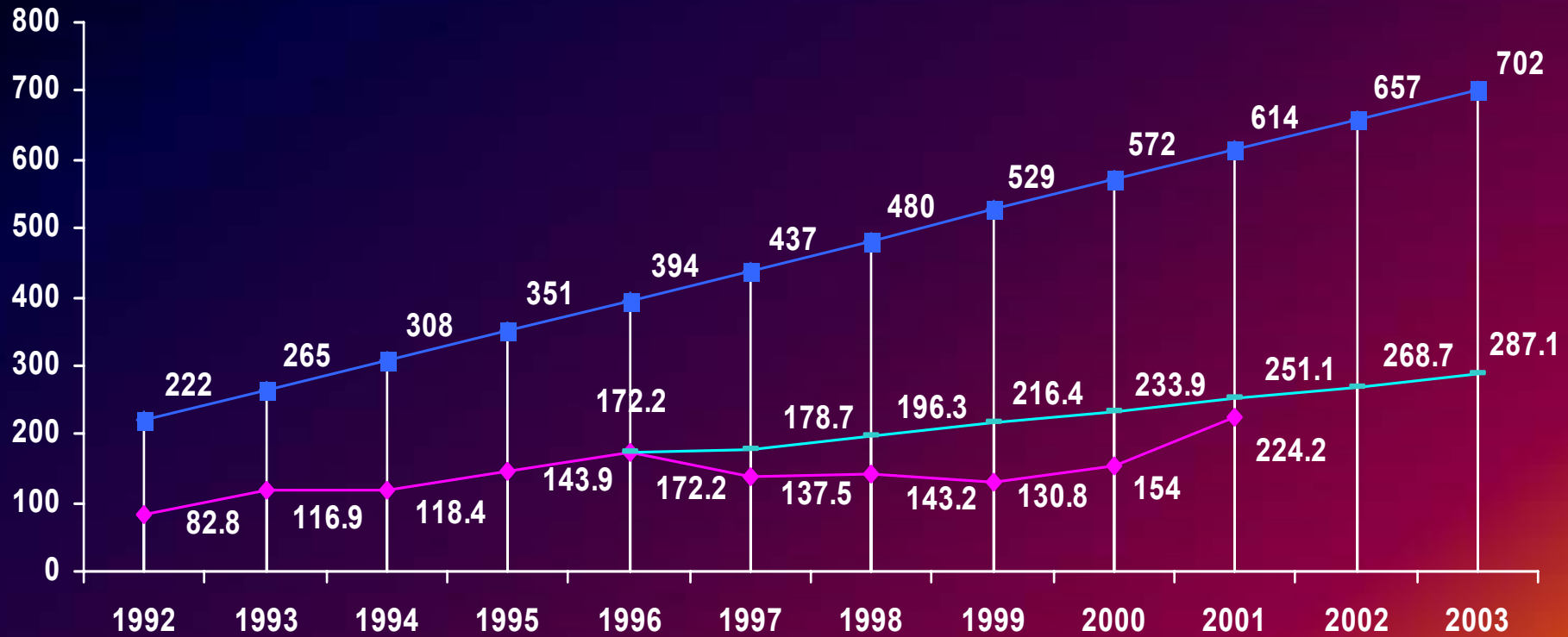
Contd...

- *A very critical issue for achieving the Millennium Development Goals is the universal access to quality reproductive health services.*
- *350 million couples still do not have access to a range of effective and affordable family planning services and demand for these services is expected to increase by 40 per cent in the next 15 years. The war on poverty will not be won unless we direct more resources to women and reproductive health.*

Contd....

UNFPA studies indicate that the unmet needs of Contraceptives in the developing countries is steadily increasing .

Trend of Donor Support for Contraceptives compared with requirement, 1992-2003 (in US \$ mil)



■ Total Estimated Contraceptive Costs
 ◆ Donor Actual Support
 ◆ Estimated Donor Support At 40.9%

Source UNFPA

The Scale of the Shortage

The shortage in contraceptive commodities is due to three main and inter-linked factors.

- Donor funding of contraceptives has declined since its peak in 1996.*
- The number of users of family planning services in developing countries is increasing. By the year 2015, it is expected to increase by 40%.*
- Half of the increase in family planning users will be a result of the rising number of women of reproductive age (15-49 years of age), adding to the demand for contraception.*

Consequences of Contraceptive Shortfalls

A shortfall would have dramatic consequences on reproductive health and development around the entire world.

For each US\$ 1,000,000 shortfall in contraceptive commodity assistance, there could be:

- 360.000 more unintended pregnancies.*
- 150.000 additional induced abortions.*
- 800 additional maternal deaths.*
- 110.000 additional infant deaths.*
- 140.000 additional deaths of children under five.*

Hence

The urgent need to address the issue of providing quality Contraceptives at affordable prices.

Some thoughts on reducing the Gap.....

- *Introduction of high quality generics at affordable prices.*
- *Cost recovery from the consumer based on ability to pay.*
- *Integration between various Governmental and NGO efforts to ensure that needs of consumers from all strata are met without an overlap.*

Issues faced in lowering cost of procurement

- *Today, many Government programmes are dependent on specific brands, due to which procurement has to be made from only those suppliers who own the brand, thus making the product costly.*
- *Inadequate buffer stock levels maintained by various Governments.*
- *Lack of proper planning to ensure avoidance of emergency procurement.*

A Caution

The reduction in cost of Contraceptives cannot, under any circumstances compromise on Quality.

It is essential that caution is exercised in choice of suppliers so as to ensure quality, delivery schedules and consumer acceptance.

Highlights of the Indian reproductive healthcare scene.

- *Strong regulatory system in place for selection and audit of suppliers.*
- *Number of Players are sufficient to take care of the needs of the GOI as well as NGOs.*
- *No/Less dependence on donors for the Family Planning Program.*
- *Own Brand – therefore high brand awareness amongst users.*

Possible Improvements

- *Increased IEC budgets considering the vastness of the country – geography & population.*
- *Capacity building initiatives for continuous up gradation of cGMP amongst smaller manufacturers.*
- *Increasing the method mix to include injectibles.*

Corporate Profile

Incorporated in 1987, Famy Care Limited was started to manufacture Intra Uterine Contraceptive Devices (IUCDs) with the know-how of World renowned M/s Leiras Oy, Finland.

Famy Care, today is the world's largest producer of IUCDs and India's largest producer of OCP, meeting the needs of the local market and the other developing countries worldwide.

Our Vision

Famy Care is a “Reproductive Healthcare Company” with a focus on “Family Welfare and Reproductive Health”.

In this chosen field, the company will serve an important social obligation - that of controlling the world population and enhancing the quality of reproductive health.

Brief Introduction

- *Exports to 45 countries in 3 continents.*
- *Focused on business of contraceptives.*
- *Largest manufacturer of IUDs and OCPs in the world in a single location*
- *Well accepted in renowned international bodies relevant to contraceptives.*

Product Range

- *Oral Contraceptive Pills.*
- *Emergency Contraceptive.*
- *Intra Uterine Contraceptive Devices.*
- *Tubal Rings (used for female sterilization).*

Thank you

 **Famy Care Ltd.**