

## Strategic Business Plan (2012–2014)

### Key Areas of Focus During 2012-2014

- Improvements in RH commodity security in the member-countries
- Strengthening networks and partnerships
- Sustaining advocacy for favourable policy environment and resources provision for population and SRH
- Exchange of experiences and good practices between member countries and
- Developing national capacity of the members to deliver quality SRH services

#### Vision

An Intergovernmental Alliance leading the promotion of South-South Cooperation towards attainment of the global population and RH agenda for sustainable development.

#### Mission Statement

PPD an Intergovernmental Alliance of developing countries is committed to improving the quality of life of people through sustained advocacy, capacity building, networking, knowledge sharing and transfer of technology in the field of population and development and reproductive health within the framework of South-South Cooperation.

### Overarching Guiding Principles and Values

- Common vision
- Mutual respect and solidarity
- Equity and Participation
- Good Governance
- Self-determination
- Gender Parity

# Operational Principles and Modus Operandi

- Align with member countries' priorities
- Advocate for the alliance and its priorities
- Alliances building at all levels:
- Consolidation of the achievements for the PPD's sustainability

#### Objectives

- To advocate for improved policy environment and resources mobilization for population and development and sexual and reproductive health.
- To strengthen the health system delivery capacity and capacities of individuals and institutions to provide quality SRH Services
- To establish and strengthen strategic partnership with key development partners and international/regional agencies and existing networking with research and training institutions, NGOs, Media and other opinion makers for greater visibility of PPD as one of the leading global players in the population and SRH sector

### Objectives

- To strengthen institutional and human resources capacity of PPD Offices, PCC/Board Members Offices, Regional Networks, Partner Institutions and National Support Structures
- To consolidate the achievements made so far, facilitate infrastructural development and expansion of constituencies for extended delivery of services.

Objectives	Expected Results	Indicators of Success
To advocate for improved policy environment and resources mobilization for population and development and sexual and reproductive health.	1. Population, sexual and reproductive health policies are updated and implemented by member countries	<ul> <li>75% of member countries review, update and/or develop their population, sexual and reproductive health policies by 2014</li> <li>75% of member countries have commodity security policy by 2014</li> <li>30% of member countries have evidence -based human resource development (including those targeting community health workers) policies by 2014</li> </ul>
	2. Innovative resource mobilization mechanism e.g. G8, African Union, ASEAN, SARRC, World Bank, Global Fund (GFATM), PEPFAR, public private partnership (PPP) including corporate social responsibility (CSR) are developed and implemented by member countries	<ul> <li>50% of member countries have developed and secured funding for sexual and reproductive health activities through nontraditional new funding mechanism by 2014.</li> <li>At least four financing frameworks / agreements incorporating population and sexual and reproductive health activities (SRH) at international, continental and regional levels (e.g. UN, G8, Asian and African Development Bank etc.) are agreed upon by 2014</li> </ul>
	3. Member countries have specific budget line for SRH within MOH/ MOF	<ul> <li>All member countries have specific budget line for SRH activities by the</li> </ul>
	/MOP budgets where they	year 2013.

Objective 2 To strengthen the health system delivery capacity and capacities of individuals and institutions to provide quality SRH Services	1. Strengthened capacities of health system of the member countries for delivery of SRH services within the framework of WHO health system strengthening framework.	• At least one health system strengthening initiative lunched in every region every year through funding by the Secretariat and/or member countries
	2. Enhanced capacities of the government staff in order to deliver SRH services in their respective countries	• At least 500 individuals are trained in advocacy and quality SRH activities every year through fellowships provided by member countries and exchange visits between the member countries jointly by PPD Secretariat and member countries and solely on the initiative of the member countries.
	3. Enhanced capacities of regional and in-country institutions for delivery of SRH services in member countries.	<ul> <li>At least 3 institutions in every region are trained in advocacy and SRH activities every year through funding by the Secretariat and/or member countries</li> </ul>
	4. Enhanced capacities of member countries for advocacy , networking and facilitating transfer of knowledge including good practices and technology.	<ul> <li>At least 40% of the member countries have trained resources on advocacy, networking, health system research, and key strategies of PPD.</li> <li>At least 40% of the member countries regularly share knowledge, good practices, training manuals</li> </ul>

To establish and strengthen strategic partnership with key development partners and international/regional agencies and existing networking with research and training institutions, NGOs, Media and other opinion makers for greater visibility of PPD as one of the leading global players in the population and SRH sector	1. New strategic partnerships developed with key global and regional development partners in the field of population and sexual and reproductive health programs	<ul> <li>Signed new MoUs with at least five key international development players and regional agencies for sharing of knowledge and partnership for common voice in the global, regional and national forums</li> <li>Number of proposals submitted and funded</li> </ul>
	2. Population and development related SRH Projects/programs between PPD and research and training institutions (R&TIs) are developed and implemented in the member countries	<ul> <li>At least 12 Joint projects/programs between PPD and R&amp;TI are developed and implemented by 2014.</li> </ul>
	3. PPD's visibility is increased at national, regional and international arena	<ul> <li>PPD regularly featured in international, regional and national print and electronic media</li> </ul>
	4. Availability and access to RH commodities and technology is improved in PPD member countries	<ul> <li>At least 12 needy member countries enter in to MoU from one or more of the member countries for securing the supply of RH commodities</li> <li>At least 10 less resourceful member countries receive RH commodities and technical support from more resourceful member countries</li> </ul>

#### Objective 4

To strengthen institutional and human resources capacity of PPD Offices, PCC/Board Members Offices, Regional Networks, Partner Institutions and National Support Structures

- Committee, PCCs, PPD
  Secretariat and other offices' management performance framework developed and implemented.
- Cleary defined roles and responsibilities of the governing bodies and management structures
- Clearly defined expected outcome of PCCs engagement.

- 2. PPD Secretariat appropriately resourced in terms appropriate work force profile to deliver the Strategic Business Plan (2012-14)
- Workforce plans aligned with the Strategic Business Plan
- At least 80% of the Secretariat staff (Dhaka, regional office and country program and liaison offices) feel continuously inspired, find the work challenging and are able to strike a work-life balance.

To consolidate the achievements made so far, facilitate infrastructural development and expansion of constituencies for extended delivery of services.	1. Physical facilities owned by PPD's are built on the donated land by Government of Bangladesh, appropriately equipped and fully functional	• Fully functional PPD physical facilities in Dhaka by 2014 .
	2. New countries enrolled as members making the total membership to 30 and are working towards institutionalising PPD vision, mission and strategies into their national plan and program	<ul> <li>5 new countries join PPD as active members by 2014</li> <li>All the new member countries meet basic obligations of membership and establish working mechanism established and agreed by PPD Board.</li> </ul>
	3. Gross income of PPD for Secretariat allocated for annual operations and core services significantly increased.	<ul> <li>Increase on operating income of PPD by 20% on year on year basis</li> <li>Voluntary increase in membership fees by all member countries reaching to annual fees to \$1 million by 2014</li> <li>Additional project/program based resources beyond annual contributions from member countries</li> </ul>

#### Translating SBP into Reality

- Commitment of all
- Foundation for Sectoral Plans
- Annual Plans and Periodic Plans based on Strategic Business Plan
- Mid-term review
- Result-based performance framework
- Reporting

### Thank you