

# Championing Family planning at the grassroots

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# The “Champion” Phenomenon

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- A local idea/ initiative for advocacy for CBD of DMPA and other FP methods
  
- 1 Champion per District in seven districts & 1 champion per Sub county
  - Busia, Bugiri, Luwero, Nakaseke, Nakasongola and Kanungu

# Qualities

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- A fluent and skilled orator
- Charismatic
- Commands respect at all levels, District, lower levels and above all community
- Willing to participate in advocacy activities
- Community mobilization skills



# Champion Activities

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- ❑ Delivering messages in communities through radio talks
- ❑ Sensitizing district and sub county leaders about FP
- ❑ Distributing IEC materials
- ❑ Supervision of CHWs



# Quotes

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“As champions, our role is to promote family planning in the community. We work to increase knowledge, appreciation and acceptance of family planning. We try to influence decision making at district level and lower levels like sub counties in favour of family planning. We advocate for the use of community health workers to provide family planning services including Depo Provera”. - *Ernest Wafula, Champion, Busia*



# Quotes

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“In the past, family planning would be done at the health facility level, by health workers only. But since neutral persons have come in as champions, the advocacy has now spread and largely men have been brought on board. Formerly women would go alone and they thought it was their role alone to cater for Family planning. Now that men have been taken in board, they are assisting their wives to get involved in Family planning” - *John Muhima, Family planning champion, Kanungu*



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# Champion – Bugiri



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# Champion Check on stocks regularly



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*Thank you*

Q&A



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