

# Successful Approaches to Advocacy

EARHN MEETING

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RIGHT HERE  
RIGHT NOW

# Advocacy and Strategies



## Why Advocacy



Influence  
change



Promote/  
reinforce



Maintain



Bring about  
change

## Strategies

1. Movement Building
2. VCAT- Value clarification and Attitude Transformation
3. Capacity Assessment and Strengthening Mechanism/framework inclusive of Human Rights (HRC and ACHPR)
4. Strategic Partnership
5. Litigation
6. Evidence and spaces- e.g ARFSD, SDGs
7. Monitoring trends and opposition



Rutgers

For sexual and reproductive health and rights



**CHOICE** FOR YOUTH & SEXUALITY



IPPF International Planned Parenthood Federation Africa Region

