



Enhancing Community Participation for the Promotion of Family Planning Program

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Background

- Opportunity to share experiences
- The issues of population, FP/RH health are central to the Millennium Declaration
- Focus ICPD PoA makes significant contribution to the achievement of MDGs

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Ensuring access to reproductive health information and services, including voluntary family planning, are absolutely essential not only to gender equality and reducing maternal and child mortality; but it is also for combating HIV/AIDS and reducing poverty.

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PROMOTION IN FAMILY PLANNING (FP) PROGRAM

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Defining FP/RH Promotion

- What is health promotion?
 - *“Health promotion is defined as “the process of enabling people to increase control over, and to improve, their health” (Ottawa Charter for Health Promotion, 1986).”*
- So family planning and reproductive health promotion FP/RH can be defined as:
 - *“the process of enabling individual and couples to increase control over, and to improve, their reproductive health”*

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Key features and values that guide FP/RH promotion practice in Indonesia

1. a holistic view of FP/RH;
2. a focus on participatory approaches;
3. a focus on the determinants of FP/RH, the social, behavioral, economic and environmental conditions
4. building on existing strengths and assets, not just addressing FP/RH problems and deficits; and
5. Using multiple, complementary strategies to promote FP/RH at the individual and community level.

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First, a Holistic View of FP/RH

- FP/RH promotion adopts the definition adopted by the ICPD 1994
- This definition regards RH as “a resource for everyday life”
- FP/RH promotion views health as a positive concept emphasizing social and personal resources as well as physical and social-economic capabilities
- Indeed, Indonesia FP/RH program covers issues from adolescent to post-menopause period; from male participation to sterilization.

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Second, a Focus on Participatory Approaches

- Wherever possible, FP/RH promotion workers address reproductive health issues by doing things *with* people rather than doing things *for* them.
- it embodies key our FP/RH promotion values:
 - empowerment
 - social justice and equity
 - inclusion
 - respect

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Third, a Focus on the Determinants of FP/RH

- Determinants of FP/RH refer to the range of social, economic and environmental factors which determine the reproductive health status of individuals or populations.
- These include:
 - income and social status
 - social support networks
 - education
 - employment and working conditions
 - physical environments
 - social environments
 - biology and genetics endowment
 - healthy child development
 - health services

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Determinants of FP/RH (cont)

- The range of factors affecting RH are both multiple and inter-related
- FP/RH promotion practice is fundamentally concerned with addressing the determinants of RH
- In Indonesia, those determinants have been used in the “Family Welfare Indicators”
- Each family in Indonesia has been mapped according to this status
- Lower welfare status will be served differently from the rich, including
 - entitlement to obtain free contraceptives commodities and services.

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Fourth, Building on Strengths and Assets

- Wherever possible, FP/RH promotion practice builds on positive factors promoting the reproductive health of individuals and communities.
- Examples of these strengths and assets include community leaders, FP/RH cadres, existing programs and services, strong social networks, or institutions and events in the community that bring people together
- A focus on strengths and assets is an important value that helps to distinguish FP/RH promotion from concepts such as disease prevention and population health

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Fifth, Using Multiple, Complementary Strategies

- In Indonesia, FP/RH promoters use multiple strategies focused on individuals, families, groups,
- We use of multiple strategies by identifying five action areas for RH promotion practice:
 - building healthy public policy
 - creating supportive environments
 - strengthening community action
 - developing personal skills
 - re-orienting reproductive health services, including financing system

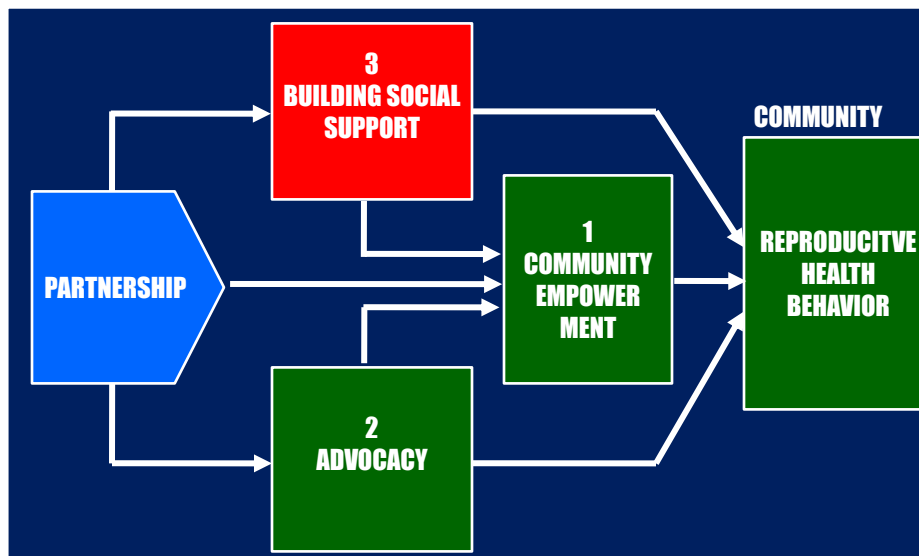
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Key Strategies

- FP/RH promoters have worked on five action areas through the use of multiple, complementary strategies.
- All of strategies aim to enhancing community participation which comprise of:
 - FP/RH policy makers,
 - program managers,
 - FP/RH providers,
 - NGOs,
 - community leaders, and
 - other stake-holders.

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REPRODUCTIVE HEALTH PROMOTION STRATEGY



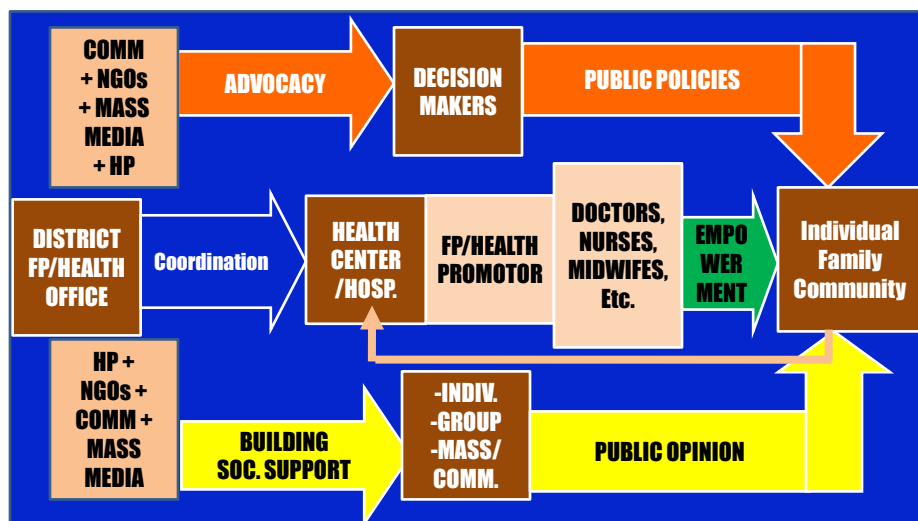
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Key Strategies

- FP/RH Communication
- FP/RH Education
- Self-Help/Mutual Aid
- Organizational change
- Community Development and Mobilization
- Advocacy
- Policy Development

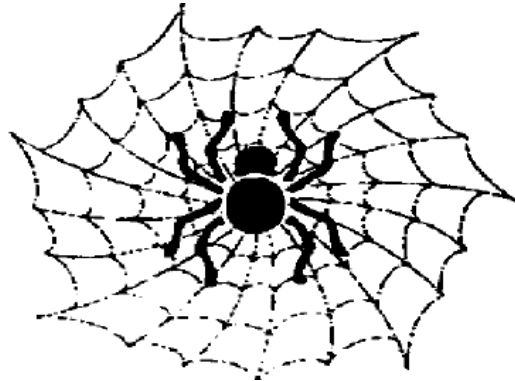
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FEATURES OF FP/RH PROMOTION IMPLEMENTED AT DISTRICT LEVEL



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NETWORKING: THE EFFECTIVE WAY



IF SPIDER'S NEST PULL THEIR RESOURCE TOGETHER,
THEY CAN TIE UP A LION
(Ethiopian quote)

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