



PEOPLE CENTERED DEVELOPMENT

MANAGEMENT STRATEGIES TO IMPLEMENT MDGs IN THE COMMUNITY

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INSTUTIONALIZING REPRODUCTIVE HEALTH IN THE 21st CENTURY




SHORTER DEMOGRAPHIC TRANSITION IN DEVELOPING COUNTRIES

NATURAL INCREASE

SHORT TRANSITION

LONG TRANSITION



UNDERDEVELOP COUNTRIES

DEVELOP COUNTRIES

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DEMOGRAPHIC TRANSITION

THE PAST

1700 – 1950 :

- SLOW
- BASED ON INCREASE PRODUCTIVITY
- INCREASE STANDARDS OF LIVING
- WITHOUT MAJOR MEDICAL TECHNOLOGY DEVELOPMENT

AT PRESENT

1950 – PRESENT :

- VERY RAPID
- INVOLVE MUCH LARGER NUMBERS
- BASED ON MAJOR MEDICAL DEVELOPMENT TO CONTROL BOTH MORTALITY AND FERTILITY

IN THE PAST

COMMUNITIES

ARE PROTECTED BY TRADITIONAL SOCIAL SAFETY NETWORKS BASED ON THE VALUES OF SOCIAL COHESIVENESS (*Gotong Royong*)

DEMOGRAPHIC TRANSITION

- **LOWER MORTALITY**
- **LOWER FERTILITY**
- **HAPPENING FAST IN
DEVELOPING COUNTRIES**
- **200 - 350 % INCREASE IN
35 YEARS FOR AGES 15-
65 AND 65 AND BEYOND**

**SILENT REVOLUTION
SINCE CAIRO 1994**

CHALLENGES FOR URBAN POPULATION

- **MORE THAN 50
PERCENT URBAN**
- **LESS EDUCATED
AND POOR**
- **IN TRANSITION
FOR DEMOCRACY**
- **WEAK
LEADERSHIP**

CHALLENGES FOR RURAL POPULATION

- **POVERTY AND LOW EDUCATED**
- **HEALTH CARE**
- **GENDER INEQUALITIES**
- **NO SKILL**
- **POOR INFRASTRUCTURE**
- **NATURAL DISASTERS**

AND THE HANDICAPED

HIGHER DEMAND

**YOUNG PEOPLE
ARE DEMANDING
MORE FOR THEIR
EDUCATION,
HEALTH AND JOBS**

**TO SECURE BETTER LIVING
NOT JUST REPRODUCTIVE HEALTH**

POLICY IMPLICATIONS

**“ WE ARE IN THE MIDST OF A
SILENT REVOLUTION THAT
EXTENDS WELL BEYOND
DEMOGRAPHICS, WITH MAJOR
ECONOMIC, SOCIAL, CULTURAL,
PSYCHOLOGICAL, AND
SPIRITUAL IMPLICATIONS “**

**FORMER UN SECRETARY
GENERAL, KOFI ANNAN**

WE OFFER

**PEOPLE AND
COMMUNITY BASED
DEVELOPMENT
STRATEGY**

**AS A NEW CAIRO AND BEYOND
PROGRAM STRATEGIC
DEVELOPMENT**

**WITH STRONG
COMMITMENT TO HDI
AND MDGs**

**POVERTY ALLEVIATION:
ENHANCING ACCESS FOR
ENTREPRENEURSHIP, EDUCATION AND
SKILLS DEVELOPMENT, HEALTH AND
ENVIRONMENTAL PROTECTION,
ENSURING SUSTAINABLE
DEVELOPMENT**

**COMMIT-
MENT TO**

**COMMUNITY
EMPOWERMENT**

**IN EVERY
VILLAGE**

**THROUGH
EMPOWERMENT POST
"POSDAYA"**

**AS A MEDIUM TO IMPOWERING THE
COMMUNITY AND THE FAMILY
AS AN EFFORT TO REVIVE THE
CULTURE OF SELF RELIANCE IN
THE COMMUNITY**

BASED ON MDGs AND HDI

GOALS

- ❑ DEVELOPING A STRONG CULTURE OF EDUCATED, HEALTHY AND WORKING COMMUNITY
(WORKFARE COMMUNITY)
- ❑ COMMUNITY SOCIAL SAFETYNET ADHERING TO CULTURAL AND SOCIETAL NORMS AND VALUES

BASED ON MDGs

TARGET MAPPING

- NAME : Amad
- ADDRESS
- TOTAL NUMBER OF FAMILY
- ETC

FAMILY MAP

FAMILY DEVELOPMENT STAGES

BASE ON MUTABLE INDICATORS :

- TWICE/DAY MEALS – YES/NO
- DECENT CLOTHING – YES/NO
- EARTHEN FLOOR – YES/NO
- SICK CHILDREN BROUGHT TO HOSPITAL – YES/NO
- MEAT/EGGS ONCE/WEEK – YES/NO
- ONE SET OF NEW CLOTHING/YEAR – YES/NO
- FLOOR SPACE 8M2 – YES/NO
- ALL MEMBERS OF FAMILY ARE LITERATE – YES/NO
- CHILDREN ARE IN SCHOOL – YES/NO
- ONE FAMILY MEMBER IS WORKING – YES/NO
- ALL FAMILY MEMBERS ARE HEALTHY PAST MONTH – YES/NO
- REGULAR WORSHIP – YES/NO

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EMBRACE THE AGED

THROUGH SILVER COLLEGE

**SENIORS AND INFLUENTIAL CITIZENS
ARE PREPARED TO GET INVOLVED**

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**CAIRO
1994**

FAMILY PLANNING

IMPROVE KNOWLEDGE, ATTITUDE AND PRACTICE

THROUGH :

- ❖ **HEALTHY AGE AT MARRIAGE**
- ❖ **BIRTH SPACING**
- ❖ **FAMILY RESILIENCE**
- ❖ **WELFARE IMPROVEMENT**

**FOR SMALL, HAPPY AND PROSPEROUS
FAMILY**

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**BEYOND
CAIRO
1994**

REPRODUCTIVE HEALTH

IMPROVE KNOWLEDGE AND PRACTICE

**IMPROVE
QUALITY
THROUGH
COMMUNITY
BASED
SERVICES**

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**PROMOTE
HEALTHY LIFE**

PROMOTION

- **IMPROVE AWARENESS
AND APPROPRIATE
HEALTH BEHAVIOUR**
- **ENCOURAGE EVERYONE
TO ACT AS COMMUNITY
MOVER**

**PROMOTION OF SELF
RELIANCE**

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ACCESS TO HEALTH POST

DEVELOP VILLAGE HEALTH POST

- **TO IMPROVE PEOPLE'S HEALTH**
- **AS CENTRAL FOR DEVELOPMENT OF SELF RELIANCE PROGRAMS**

INTEGRATED POST SHOULD BE MANAGED BY THE PEOPLE IN THE COMMUNITY

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EARLY EDUCATION

ENCOURAGE POOR FAMILY TO SEND THEIR CHILDREN TO SCHOOL AS EARLY AS POSSIBLE

AND GET THEIR PARENTS TO JOIN THE WORK FORCE

LIFE SKILLS

FOR PARENTS

**TO JOIN WORK
FORCE**
AND ALLEVIATE POVERTY

**MEASUREMENT OF SUCCESS
IS PARTICIPATION**

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EDUCATION

**IMPROVE COVERAGE
AND GIVE PRIORITY TO
GIRLS AND CHILDREN
OF THE POOR**

**HELP ALL CHILDREN IN THE COMMUNITY
WHO ARE NOT IN SCHOOL**

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SELF TRUST

**GET YOUNG
PEOPLE TO
IMPROVE THEIR
LEADERSHIP
QUALITY TO STRIVE
FOR BETTER
FUTURE**

AND IMPROVE SELF TRUST

LIFESKILLS EDUCATION

**ADD LIFE SKILLS
TRAINING FOR
CHILDREN OF
POOR FAMILIES
IN SCHOOLS**

**AND PREPARE THEM TO JOIN
THE WORK FORCE**

LIFESKILLS FOR DROPOUTS

**GIVE LIFE SKILLS
TRAINING FOR
YOUNG
DROPOUTS AND
POOR FAMILY
MEMBERS**

**PREPARE THEM TO JOIN
THE WORK FORCE**

WORKING OPPORTUNITY FOR GIRLS

**GIVE SPECIAL
EFFORT FOR
YOUNG GIRLS
TO WORK**

THROUGH ADDITIONAL TRAINING

WORK FOR WOMEN

**SMALL
BUSINESS**

ENCOURAGE WOMEN TO WORK

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ENVIRONMENT

HEALTHY LIVING
ENVIRONMENT :

**PROTECTION
AGAINST
DESEASE AND
LINKING WITH
THEIR NEEDS**

**IMPROVE COMMUNITY
COHESIVENESS**

**GIVE TRAINING FOR HOME
GARDENING**

AND GIVE SUPPORT FOR POOR FAMILIES

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**PEOPLE CENTERED
DEVELOPMENT PROGRAMS**

**MUTUAL
ASSISTANCE
RESULTING
IN
HAPPINESS
AND PEACE**

**WE ARE READY TO SHARE
THANK YOU**